

ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

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DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

FACULTY PUBLICATIONS

S. No	Title of paper	Name of the author/s	Name of journal	Year of publication	ISSN number	Is it listed in UGC Care list/Scopus/Web of Science/other, mention
1	Effect of Covid-19 Pandemic on Foreign Direct Investment: Indian Perspective	Dr.Subba Rayudu Thunga & Lavanya PB	Indian Journal of Natural Sciences	2022-23	0976 – 0997	Web of Science
2	Issues and challenges of management education in Emerging era with special reference to Andhra Pradesh	Lavanya PB & Dr.Subba Rayudu Thunga	Management Innovator	2022-23	0974-6749	Non- UGC
3	Neo banking-overview in Indian banking industry	Lavanya PB & Dr.Subba Rayudu Thunga	VidyaBharati International Interdisciplinary Research Journal	2021-22	2319-4979	Web of Science
4	Issues and Challenges of National Monetization Pipeline policy	Dr.Subba Rayudu Thunga & Lavanya PB	AJANTA	2021-22	2277 – 5730	Non- UGC

5	“Perspectives of Rural Education”,	Dr. N. Janardhana Rao	VidyaBharati International Interdisciplinary Research Journal	2021-22	2319-4979	Web of Science
6	Role of Social Media for Small and Medium Enterprises Growth in India	Mr. P. Rajesh & Mrs. Naga Lakshmi Veeram	Kalyan Bharati	2020-21	0976-0822	UGC CARE
7	"Impact of materialistic Values on Compulsive Buying Behavior : An Empirical Study on Youth”	Mr. P. Rajesh & Mrs. Naga Lakshmi Veeram	Utkal Historical Research Journal	2020-21	0976-2132	UGC CARE
8	Digital marketing: Challenges and Opportunities in Indian Context	Dr.Subba Rayudu Thunga & Lavanya PB	Kalyan Bharati	2020-21	0976-0822	UGC CARE
9	A comparative financial performance analysis of banking sector with reference to select public and private sector banks	Dr.Subba Rayudu Thunga & Lavanya PB	Utkal Historical Research Journal	2020-21	0976-2132	UGC CARE
10	A comparative analysis of Non-performing assets with reference to select public and private sector banks	Dr.Subba Rayudu Thunga	Utkal Historical Research Journal	2020-21	0976-2132	UGC CARE

11	The covid-19 in India – impacts on the economy and the automobile sector	Lavanya PB & Dr.Subba Rayudu Thunga	Journal of Contemporary Issues in Business and Government	2020-21	1323-6903	UGC CARE
12	Awareness on Clinical Literacy among General Public-An Explorative Study of Direct Opinions of Patients in Urban and Rural of Vijayawada, Andhra Pradesh	Dr.Subba Rayudu Thunga	International Journal of Mechanical and Production Engineering Research and Development	2020-21	ISSN (P): 2249–6890; ISSN (E): 2249–8001	Scopus
13	Covid-19 Lockdown in India:Impact on the Economy and Key Sectors	Dr. T. Subba Rayudu & Mrs. Lavanya P B	Akshar Wangmay	2020-21	2229-4929	UGC CARE
14	Agro-Based Industries- Issues and Problems	Dr. N.Janardhana Rao	Akshar Wangmay	2020-21	2229-4929	UGC CARE
15	Impact of Knowledge Sharing and Dissemination onAgriculture Supply Chain Management: A Case Study onCotton and Chill Farmers in Guntur and Prakasam Districts	Dr. T. Subba Rayudu	Journal of Mechanics of Continua andMathematical Sciences	2019-20	ISSN (Online): 2454 -7190 Vol.-14, No.- 5, September - October (2019) 873-881 ISSN (Print) 0973-8975	UGC

16	Impact of Demonetization on Micro, Small and Medium Enterprises with special reference to Coir Sector	Dr. T. Subba Rayudu and Mr. Rajesh Pasala	SuraJ Puni Journal for Multidisciplinary Research	2019-20	June 2019, Volume: 9, Issue: 6, ISSN: 2394-2886, pp.771-777	Springer
17	Working Capital Management in Micro Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao	Research Journal of Humanities and Social Sciences	2018-19	Volume No.9, Issue.4, Oct-Dec, 2018, pp. 779-784, ISSN: 0975-6795, UGC No:41348	UGC
18	Profitability Analysis of a Micro and Proprietary Enterprise – A case study of Nagas Elastomer Works	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.11, Nov, 2018, pp. 116-127, ISSN: 2278-4853, UGC No:47638	UGC
19	Profitability Analysis of a Small Enterprise – A case study of Radhika Vegetable Oils Private Ltd	Dr. P. Venkateswara Rao	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.12, Dec, 2018, pp.77-93, ISSN: 2249-0558, UGC No:46823	UGC

20	Profitability Analysis of a Small Enterprise – A case study of Raghunath Dye Chem Private Ltd	Dr. P. Venkateswara Rao	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 11, 2018, pp. 277-285, ISSN:2279-543X, UGC No:64650	UGC
21	Profitability Analysis of a Small and Partnership Enterprise – A case study of Kristna Engineering Works	Dr. P. Venkateswara Rao	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.11, Nov. 2018, pp.460-467, ISSN:2349-5162, UGC No:63975	UGC
22	Capital Structure Analysis of a Small and Partnership Enterprise- A case study of Kristna Engineering Works	Dr. P. Venkateswara Rao	SS International Journal of Economics and Management	2018-19	Vol.8, Issue.6, Nov.2018, pp.48-61, ISSN:2231-4962, UGC No: 46558	UGC
23	Capital Structure Analysis of a Micro and Proprietary Enterprise - A case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao	SS International Journal of Business and Management Research	2018-19	Vol.8, Issue.6, Nov.2018, pp.47-61, ISSN: 2231-4970, UGC No:44993	UGC

24	Profitability Analysis of a Micro and Proprietary Enterprise – A case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.11, Nov, 2018, pp. 13-19, ISSN: 2250-0588, UGC No:42301	UGC
25	Profitability Analysis of a Small Enterprise – A case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.10, Oct, 2018, pp. 178-188, ISSN: 2278-4853, UGC No:47638	UGC
26	Profitability Analysis of a Micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Private Limited	Dr. P. Venkateswara Rao	Zenith International Journal of Multidisciplinary Research	2018-19	Vol.8, Issue.11, Nov. 2018, pp.252-263, ISSN: 2231-5780, UGC No:46665	UGC

27	Profitability Analysis of a Small Enterprise – A case study of M.G.Metallic Springs Private Limited	Dr. P. Venkateswara Rao	International Journal of Research and Analytics Reviews	2018-19	Vol. 5, Issue.4, Oct, 2018. pp. 849-855, E-ISSN:2348-1269, P-ISSN:2349-5138, UGC No: 43602	UGC
28	Profitability Analysis of a Micro Enterprise – A case study of P.L.Plant Private Limited	Dr. P. Venkateswara Rao	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 10, 2018, pp. 788-795, ISSN:2279-543X, UGC No:64650	UGC
29	Profitability Analysis of a Small Enterprise – A case study of Maitreya Electricals Private Limited	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.10, Oct, 2018, pp. 177-183, ISSN: 2250-0588, UGC No:42301	UGC

30	Profitability Analysis of a Micro and Partnership Enterprise – A case study of Power Plant Engineering Works	Dr. P. Venkateswara Rao	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.10, Oct. 2018, pp.180-186, ISSN:2349-5162, UGC No:63975	UGC
31	Profitability Analysis of a Small Enterprise – A case study of Sri Ramachandra Paper Boards Limited	Dr. P. Venkateswara Rao	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 10, 2018, pp. 582-589, ISSN:2279-543X, UGC No:64650	UGC
32	Profitability Analysis of a Micro and Partnership Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.10, Oct, 2018, pp. 96-102, ISSN: 2250-0588, UGC No:42301	UGC
33	Profitability Analysis of a Large Enterprise – A case study of Tulasi Seeds Private Limited	Dr. P. Venkateswara Rao	Research Review International Journal of Multidisciplinary	2018-19	Vol.3, Issue. 10, Oct. 2018, pp. 468-474, ISSN:2455-3085, UGC No:44945	UGC

34	Capital Structure Analysis of a Small Enterprise – A case study of Sri Nagavalli solvent oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	Zenith International Journal of Multidisciplinary Research	2018-19	Vol.8, Issue.10, Oct. 2018, pp.27-36, ISSN: 2231-5780, UGC No:46665	UGC
35	Capital Structure Analysis of a Small Enterprise – A case study of Radhika Vegetable Oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.9, Sep, 2018, pp. 198-209, ISSN: 2278-4853, UGC No:47638	UGC
36	Working Capital Management in a Small Enterprise - A Case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao & Mr. N. Janardhana Rao	International Journal of Scientific Research and Reviews	2018-19	Vol.7, Issue.3, July-Sep, 2018, pp.607-617, ISSN:2279-0543, UGC No:63179	UGC
37	Capital Structure Analysis of a Micro Enterprise – A Case study of P.L. Plast Private Limited	Dr. P. Venkateswara Rao	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.10, Oct, 2018, pp.183-198, ISSN: 2249-0558, UGC No:46823	UGC

38	Capital Structure Analysis of a Micro and Partnership Enterprise – A Case study of Power Plant Engineering Works	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Vol.3, Issue. 9, Sep. 2018, pp. 376-382, ISSN:2455-3085, UGC No:44945	UGC
39	Capital Structure Analysis of a Small Enterprise – A case study of Power Oxides Private Limited	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.9, Sep, 2018, pp. 23-29, ISSN: 2250-0588, UGC No:42301	UGC
40	Capital Structure Analysis of a Micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Private Limited	Dr. P. Venkateswara Rao	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.9, Sep. 2018, pp.457-463, ISSN:2349-5162, UGC No:63975	UGC
41	Capital Structure Analysis of a small enterprise – A case study of Maitreya Electricals Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	Research Review International Journal of Multidisciplinary	2018-19	Vol.3, Issue. 9, Sep. 2018, pp. 179-185, ISSN:2455-3085, UGC No:44945	UGC

42	Capital Structure Analysis of small enterprise – A Case study of Sri RamaChandra Paper Boards Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	International Journal of Research and Analytics Reviews	2018-19	Vol. 5, Issue.3, Sep, 2018. pp. 1-7, E-ISSN:2348-1269, P-ISSN:2349-5138, UGC No: 43602	UGC
43	Capital Structure Analysis of a large enterprise – A case study of Tulasi Seeds Pvt. Ltd.	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	Journal of Emerging Technologies and Innovative Research	2018-19	Vol.5, Issue.8, Aug. 2018, pp.973-979, ISSN:2349-5162, UGC No:63975	UGC
44	Capital Structure Analysis of A Micro Enterprise – A case study of Bharat Cashew Manufacturing Company	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 9, 2018, pp. 26-33, ISSN: 2279-543X, UGC No:64650	UGC
45	Capital Structure Analysis of Small Enterprise – A case study of Raghunath Dye Chem Pvt. Ltd	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.8, Aug, 2018, pp. 281-292, ISSN: 2278-4853, UGC No:47638	UGC

46	Capital Structure Analysis of a micro and proprietary enterprise - A Case study of Nagas Elastomer Works	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 269-275, ISSN: 2250-0588, UGC No:42301	UGC
47	Capital Structure Analysis of A small Enterprise – A Case study of Naga Hanuman Solvent Oils Private Limited	Dr. P. Venkateswara Rao & Fr. K. Anil Kumar	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 8, 2018, pp. 548-555, ISSN: 2279-543X, UGC No:64650	UGC
48	Capital Structure Analysis of small enterprise – A case study of M.G. Metallic Springs Pvt. Ltd.	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 149-154, ISSN: 2250-0588, UGC No:42301	UGC
49	Working Capital Management in Maitreya Electircals Pvt. Ltd. – A case study of Andhra Pradesh	Dr. P. Venkateswara Rao	Zenith International Journal of Multidisciplinary Research	2018-19	Vol.8, Issue.8, Aug. 2018, pp.296-304, ISSN: 2231-5780, UGC No:46665	UGC

50	Working capital Management in a micro Enterprise – A case study of Laxmi Vinay Poly Print Packs Pvt. Ltd.	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.8, Aug, 2018, pp. 1-6, ISSN: 2250-0588, UGC No:42301	UGC
51	Working Capital Management in Micro Enterprise – A Case study of Sri Srinivasa Spun Pipes Company	Dr. P. Venkateswara Rao	Asian Journal of Multidimensional Research	2018-19	Volume No.7, Issue.7, July, 2018, pp. 185-194, ISSN: 2278-4853, UGC No:47638	UGC
52	Working Capital Management in a Small Enterprise – A case study of Raghunath Dye Chem Pvt. Ltd	Dr. P. Venkateswara Rao	International Journal of Management, IT and Engineering	2018-19	Vol.8, Issue.8, Aug, 2018, pp.331-337, ISSN: 2249-0558, UGC No:46823	UGC
53	Working Capital Management in M.G. Metallic Springs Pvt. Ltd – A Case study in Andhra Pradesh	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences	2018-19	Volume No.8, Issue.7, July, 2018, pp. 108-113, ISSN: 2250-0588, UGC No:42301	UGC

54	Working Capital Management in a Micro Enterprise - A Case study of Nagas Elastomer Works	Dr. P. Venkateswara Rao	International Journal of Scientific Research and Review	2018-19	Vol.7, Issue. 7, 2018, pp. 275-282, ISSN: 2279-543X, UGC No:64650	UGC
55	Demonetization: A Policy Assessment with Reference to Indian economy	Dr. Subba Rayudu Thunga & Mr. P. Rajesh	International Journal of Scientific Research and Review	2018-19	UGC Journal no: 64650.December 2018, Volume no: 7, Issue no: 12, ISSN NO: 2279-543X. pp. 137-144.	UGC
56	A Study on Financial Performance of Selected Foreign Banks in India	Dr. Subba Rayudu Thunga & Mr. P. Rajesh	RESEARCH REVIEW International Journal of Multidisciplinary	2018-19	UGC Journal no: 44945. December 2018, Volume no: 03, Issue No: 12, ISSN NO: 2455-3085	UGC

57	Qualitative Study on Growth, Opportunities and Challenges of Fin-Tech in India	Dr. Subba Rayudu Thunga, Mr. P. Rajesh, Mrs. V. Naga Lakshmi and Mrs. Lavanya P B	International Journal of Scientific Research and Review	2018-19	UGC Journal no: 64650. January 2019, Volume no: 8, Issue no: 1, ISSN NO: 2279-543X. pp. 236-243	UGC
58	Parental Involvement, Academic motivation and Emotional intelligence as predictors of academic achievement among high school students	Dr. G. Krishna Rao & Dr. Subba Rayudu Thunga	International Journal of Scientific Research and Review	2018-19	UGC Journal no: 64650. February 2019, Volume no: 8, Issue no: 2, ISSN NO: 2279-543X. pp. 90-96	UGC
59	Social adjustment, parental involvement and academic motivation as predictors of academic achievement among adolescents.	Dr. G. Krishna Rao & Dr. Subba Rayudu Thunga	RESEARCH REVIEW International Journal of Multidisciplinary	2018-19	UGC Journal no: 44945. February 2019, Volume no: 04, Issue No: 2, ISSN NO: 2455-3085	UGC

60	Impact of College Environment, Emotional Adjustment and Parent's Education on Academic Achievement among Socially Disadvantaged and Advantaged Adolescents	Dr. G. Krishna Rao & Dr. Subba Rayudu Thunga	International Journal of Research in Engineering, IT and Social Sciences	2018-19	UGC No: 42301. Volume no: 9, Issue no: 3, March 2019. ISSN NO: 2250-0588. pp. 17-20	UGC
61	A study on Operational Efficiency of Banking Sector with Special Reference to Selected Public Sector Banks in India	Dr. Subba Rayudu Thunga	Journal of Emerging Technologies and Innovative Research	2018-19	UGC Journal no: 63975. Volume no: 6, Issue no: 3, March 2019. ISSN NO: 2349-5162. pp.391-397	UGC
62	A study on Operational Efficiency of Banking Sector with Special Reference to Selected Private Sector Banks in India	Dr. Subba Rayudu Thunga	RESEARCH REVIEW International Journal of Multidisciplinary	2018-19	UGC Journal No: 44945, March 2019, Volume No: 04, Issue No: 3, ISSN: 2455-3085. Pp.200-204.	UGC

63	Profitability Analysis of Private Dairy sector- A case study of Model Dairy Private Limited	Dr. Subba Rayudu Thunga, Mr. Rajesh Pasala & V. Nagalakshmi	International Journal of Management Technology and Engineering, April 2019, Volume No: IX, Issue No: 4,	2018-19	ISSN: 2249-7455. UGC Journal No: 45550.	scopus & ugc
64	A Comparative Study on Financial Performance of Banking Sector with Special Reference to SBI & Axis Bank	Dr. Subba Rayudu Thunga & Mr. P. Rajesh	International Journal of Advance & Innovative Research	2018-19	UGC Journal No: 63571. May 2019, Volume No: 6, Issue No: 2(XIV): April - June, 2019, ISSN: 2394-7780. pp. 178-181	Scopus
65	A study on Financial Performance Analysis of Medium Enterprises- A case study of eZONE Security Solutions (INDIA) Private Limited	Dr. Subba Rayudu Thunga	RESEARCH REVIEW International Journal of Multidisciplinary	2018-19	UGC Journal No: 44945, May 2019, Volume No: 04, Issue No: 5, ISSN: 2455-3085. pp. 483-485.	UGC

66	A Study on Financial Performance Evaluation of Small Scale Enterprises-A Case Study of Limenaph Chemicals Private Limited	Dr. Subba Rayudu Thunga	International Journal of Advance & Innovative Research	2018-19	UGC Journal No: 63571. April-June 2019, Volume No: 6, Issue No: 2, ISSN: 2394-7780, pp. 142-145	UGC
67	A Study on Problems of Micro, Small and Medium Enterprises (With Reference to Select MSMEs in Guntur and Krishna Districts of Andhra Pradesh	Dr. N.Janardhana Rao	Ajanta	2018-19	ISSN: 2277-5730, Vol VIII, Issue I, January-March, 2019	UGC
68	Financial Management Practices of Small and Medium Enterprises (A select Study with references to Guntur and Krishna Districts)	Dr. N.Janardhana Rao	Ajanta	2018-19	ISSN 2277-5730, Vol- VVV, Issue IV, Octobver-December, 2018, pp.32-41	UGC
69	Digital India initiatives for Social and Economic Emancipation of Indian women	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences,	2017-18	Vol.8,Issue.2,pp.59-61, Feb 2018,ISSN: 2250-0588, UGC No.42301	UGC

70	Working capital Management in Cuddapah spinning Mills Ltd- A case study in Andhra Pradesh	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Social Sciences,	2017-18	Vol.8, Issue.3,pp.1-5, Mar 2018,ISSN:2250-0588, UGC No.42301	UGC
71	Working Capital Management in Kristna Engineering Works -A case study of Andhra Pradesh	Dr. P. Venkateswara Rao	International Journal of Research in Engineering, IT and Socail Sciences	2017-18	ISSN 2250-0588, Impact Factor: 6.452, Volume 08 Issue 3, March 2018, Page 61-66	UGC
72	A Study on Non-Performing Assets in Selected Public and Private sector banks in India	Dr. Subba Rayudu Thunga, Mr. P. Rajesh	International Journal of Scientific Research and Reviews	2017-18	Vol.7, Issue 2, Apr-June, 2018, pp.360-368,ISSN: 2279-0543, UGC No: 63179	UGC
73	A Study on Financial Performance of Selected Public Sector Banks in India	Dr. Subba Rayudu Thunga	International Journal of Scientific Research and Review	2017-18	Vol.7, Issue 7, July 2018, pp.35-45, ISSN:2279-543X, UGC No:64650	UGC

74	Working Capital Management in Small Enterprise -A Case Study of P L PLAST Pvt. Ltd	Dr.P.Venkateswararao, Ch.Hema	IOSR Journal of Business and Management (IOSR-JBM)	2017-18	Vol.19, Issue.4, Ver.IV, April 2017, PP.61-65, ISSN-2319-7668, UGC No:46879	UGC
75	Public Perception on Cashless Transactions in India DOI: 10.5958/2249-7323.2017.00069.4	Dr.P.Venkateswararao P.Rajesh	Asian Journal of Research in Banking and Finance	2017-18	Vol.7, No.7, July, 2017, PP: 63-77, ISSN:2249-7323	UGC
76	Swiss Challenge Method – An Innovative Public Private Partnership Model in India DOI : 10.5958/2249-7307.2017.00122.0	Dr.P.Venkateswararao N.Janardhanarao	Asian Journal of research in Business Economics and Management	2017-18	Vol.7, No.7, July 2017, PP. 384-390 ISSN: 2249-7307	UGC
77	Working Capital Management in Small Enterprise-A Case Study of Sri Rama Chandra Paper Boards Ltd.,	Dr.P.Venkateswararao Ch.Hema	International Journal of Research in Management, Economics and Commerce,	2017-18	Vol.8, Issue.2,pp.54-59, Feb 2018,ISSN 2250-057X, UGC.No.48542	UGC

78	Working Capital Management in Small Enterprise –A Case Study of Sri Nagavalli Solvent Oils Ltd.DOI: 10.9790/487X-2002057984	Dr.P.Venkateswararao Ch.Hema	IOSR Journal of Business and Management,	2017-18	Vol.20, Issue.2, Ver V, Feb 2018, pp79-84, e-ISSN 2278-487X,p-ISSN 2319-7668, UGC No.46879	UGC
79	Working Capital Management in Tulasi Seeds Pvt Ltd – A Case Study in Andhra Pradesh	Dr.P.Venkateswara Rao	International Journal of Research in Management, Economics and Commerce,	2017-18	Vol.8, Issue.2,pp.262-266, Feb, 2018,ISSN 2250-057X, UGC.No.48542	UGC
80	Working Capital Management in Small Enterprise -A Case Study of Radika Vegetables Oils Pvt. Ltd	Dr. P. Venkateswara Rao	IOSR Journal of Business and Management	2017-18	e-ISSN: 2278-487X, p-ISSN: 2319-7668. Volume 20, Issue 3. Ver. X (March. 2018), PP 69-74	UGC

81	Andhra Pradesh New Industrial Development Policy – A Testimony for Commitment	Dr. P. Venkateswara Rao	International Journal of Research in Management, Economic sand Commerce	2017-18	ISSN 2250-057X, Impact Factor: 6.384, Volume 08 Issue 3, March 2018, Page 66-70	UGC
82	Working Capital Management in Power Plant Engineering Works - A Case Study of Andhra Pradesh	Dr. P. Venkateswara Rao	International Jouranal of Exclusive Management Research	2017-18	April 2018 - Vol 8 Issue 04 - Online - ISSN 2249–2585 Print - ISSN 2249-8672	UGC
83	Working capital Management in Naga hanuman solvent oils pvt. Ltd- A case study in Andhra Pradesh	Dr.P.Venkateswararao	International Journal of Research in Management, Economics and Commerce,	2017-18	Vol.8, Issue.3,pp.114-119, Feb, 2018,ISSN 2250-057X.	UGC
84	Vigorous attempts to boost and buoying up MSMEs in India	Dr.P.Venkateswararao,Ch.Hema	IOSR Journal of Business and Management (IOSR-JBM)	2016-17	Vo.19, Issue.5, Ver IV, May, 2017 PP. 24-28 ISSN-2319-7668, UGC No:46879	UGC