




ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi & Affiliated to JNTU Kakinada)

Accredited by NAAC & An ISO 9001:2015 Certified Institution

ITI Road, ALC Campus, VIJAYAWADA - 520 008 :: Website : www.aliet.ac.in :: Ph : 0866 - 2476161

FACULTY PROFILE

Name of the Faculty	SK. RAZIA BEGUM		
Designation	Assisitant Professor		
Department	MBA	Date of Birth 31/07/1982	
Date of Joining the Institution	01-04-2023	Native place Vijayawada, Krishna District, Andhra Pradesh	
Academic Qualification with Class/Grade	<ul style="list-style-type: none"> • Ph.D. pursuing from Acharya Nagarjuna University. • MBA (Finance & Marketing) from Acharya Nagarjuna University First class (68%), 2007 • M.Com from Acharya Nagarjuna University, 2019 • NPTEL Certification completed on ‘Principles of Human Resources Management ‘ • NPTEL Certification completed on ‘Banking and Financial instruments’ <p>Doctorate- Commerce (Ph.D.) Title -A Study on Digital Marketing in comparison with Traditional Marketing</p>		
Employee ID	ALIET-23-08		
E-mail / Mobile	razia.bashirunnisa@gmail.com 8500160922		
Total Experience in Years	Teaching: 13 years	Research: 0	
Papers Published in Journals	UGC: 2 , Non-UGC:		
Training & Faculty Development Programmes attended	Training Programmes: 0 Faculty Development Programmes: 2		
Papers presented in Conferences	International: 4 National: 3	Workshops: 2 Webinars: 12	
Projects Guided at Masters Level	Projects at Masters Level: 55		
Board of Studies Member	-----.		
Subjects handled for Post Graduate Students:	<ul style="list-style-type: none"> • Accounting for Managers 		

(MBA& MCA) 2008- Present	<ul style="list-style-type: none"> • Principles of Management • Business Environment • Legal and Business Environment • Human Resource Management • Financial Management • Business Research Methods • Strategic Financial Management • Security Analysis and Portfolio Management • Global Human Resource Management • Financial Derivatives • Operations Management
Subjects handled for B. Tech Students: 2009- Present	<ul style="list-style-type: none"> • Managerial Economics and Financial Analysis • Management Science • Intellectual Properties and Patents • Professional Ethics & Human Values • Constitution of India • Management and Organisation Behaviour
Conferences/ Seminars / Workshops / FDP Organised @ ALIET	-----
Any other Achievements	<ul style="list-style-type: none"> • First prize in Budget Presentation at Montessori College • Best Paper Presentation in National Conference at Acharya Nagarjuna University 2019.
Other Responsibilities	-----
Whether Ratified by University (Yes/No)	YES
Editorial Board Member:	-----
List of Publications:	
<p>1. "A study on women empowerment in Wake of social security legislation in India", international journal has been selected for publication in Volume V, Issue II, Bi-Annual Journal "GEC's International Journal of Innovation Technology and Management".</p>	
<p>2. "Women Empowerment- Challenging Leadership in Indian Scenario" International Journal Paper, INTERNATIONAL CONFERENCE ON ADVANCES IN ENGLISH STUDIES & WOMEN EMPOWERMENT" ICESWE 2015, K L University, Vaddeswaram, Guntur Andhra Pradesh & International Multidisciplinary Research Foundation Vijayawada India— participated in Two days conference programme.</p>	
<p>3. "A study on edging Quality of work life with Industrial Relations" International Conference at</p>	

Srinivasa, Mangalore.
4. “Enhancing Corporate Governance through Ethics: In Indian Scenario”, has been published in Volume-2, Issue-2, February-2019 in International Journal of Research in Engineering, Science and Management.
5. “A study on women empowerment in Wake of social security legislation in India “participated in one day National Seminar in Acharya Nagarjuna University, Guntur.
6. “Emerging Trends in Capital Market” attended in 2 days National Seminar in Acharya Nagarjuna University, Guntur
7. Two days’ Work shop on Research Methodology and its emerging changes at Acharya Nagarjuna University, Guntur.
8. AICTE Incorporating Universal Human Values in Education (An AICTE Initiative) ---- participated in 5 Days Work shop, 2022-02-28 to 2022-03-04
9. “AN ENGRAIN OF DIGITAL INFORMATION TO ENHANCE THE SHARE TRADING IN INDIAN SCENARIO” presented paper in 2 days National Seminar in Acharya Nagarjuna University, Guntur.
10. 5-day FDP-SI UHV Online - “AICTE Incorporating Universal Human Values in Education (An AICTE Initiative)”. 2021-11-08 to 2021-11-12
11. 5-Day FDP Programme online – “ Skills Reengineering in Business Management” pioneer by Andhra Loyola Institute of Engineering and Technology college, Vijayawada.

SK. RAZIA BEGUM.

Assistant Professor- MBA