


**ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY: VIJAYAWADA  
FACULTY PROFILE**

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<b>Name of the Faculty</b>	<b>Fr.D.Balaswamy,sj (D.Venkateswarlu)</b>		
Designation	<b>Assistant Professor</b>		
Department	<b>MBA</b>		
Date of Joining the Institution	<b>08-07-2021</b>		
Qualification with Class/Grade	<b>UG: B.Com 1<sup>st</sup> Class, B. Ed – 1<sup>st</sup> class</b>		
	<b>PG: M.A &amp; MBA 1<sup>st</sup> Class, Ph.D Registered @KrU</b>		
Employee ID	<b>ALIET-21-18</b>		
E-Mail	<b>dbalusj@gmail.com</b>		
Total Experience in Years	<b>Teaching: 6 years</b>	<b>Industry: 0 years</b>	<b>Research:00</b>
PhDs / Projects Guided	<b>PhDs: 00</b>	<b>Projects at Masters Level: 10</b>	
		<b>Projects at UG Level: 25</b>	
Whether Ratified by University (Yes/No)	<b>Yes</b>		
Professional Qualification	<b>*Qualified AP-SET in Management (MBA) stream On 1<sup>st</sup> July,2018 *Qualified TS – SET in Management (MBA) stream on 15<sup>th</sup> July, 2018</b>		
Subjects taught at the UG Level (BBA)	<b>Human Resource Management Leadership &amp; Change management Retail Marketing Entrepreneurship Development Human resource Development</b>		
Subjects taught at the PG Level (MBA)	<b>Management &amp; Organisational Behaviour</b>		
Other Experience	<b>2006 - 2007- Lecturer &amp; Soft skills Trainer at Loyola Polytechnic college, Pulivendla - Asst.Director, Boys Hostel, Pulivendla 2010 - 2011- Personnel Recruiter for Andhra Jesuit Province, Hyd</b>		

	<p><b>2014-2015 – Administrator, St.Joseph’s Parish, Penugonda, West Godavari,AP</b></p> <p><b>2015-2018 – Administrator Jesuit Community, Amalapuram, East Godavari</b></p> <p><b>2015-2018 – Correspondent &amp;Principal, Loyola High EM School, Amalapuram</b></p> <p><b>2018- 2019 – Vice Principal &amp; Lecturer, Dept of BBA at Loyola Academy Deg &amp; PG College, Sec’bad</b></p> <p><b>July,2021-June,2023 – Director of New Hostel, Andhra Loyola Institutions, Vja</b></p>
July,2021 – Till date	<p><b>Asst.Professor, Dept of MBA &amp; Asst.Director, Andhra Loyola Institute of Engineering &amp; Technology, Vijayawada.</b></p>
Seminars/FDPs & workshops attended	<p><b>1.A three-day National Workshop on ‘Research Methodology in Commerce’, organised by the dept of commerce, Osmania University, from Dec 5-7,2019.</b></p> <p><b>2.One day International Conference on ‘Resilience &amp; Revitalization: Style in the Marketing scenario of Automation’, organised by the dept of Business Administration, Loyola College, Chennai, on 26<sup>th</sup> April,2022.</b></p> <p><b>3.A five-day National online FDP on ‘Promoting Innovations in Business Management’, organised by Aliet, Vja from 26<sup>th</sup> to 31<sup>st</sup> May,2022</b></p> <p><b>4. five-day International virtual FDP on Research &amp; writing jointly organised by Aliet, Vja &amp; Cape comarin Trust, Kanyakumari, from 26<sup>th</sup> to30th June,2022.</b></p> <p><b>5.one day workshop on ‘Plight of management education in India: Emerging need for a new Paradigm’ by AIMS on 3<sup>rd</sup> March,2023.</b></p>

	<b>6. One day workshop on the 'Future of Leadership in the age of AI' by AIMS on 7<sup>th</sup> July, 2023.</b>
Publication	<b>Authored a chapter titled 'A study of Consumer Awareness on Green Marketing' in the Book 'Perspectives of Business Management' Vol.1: ISBN 978-81-950384-8-0, published by Archers &amp; Elevators Publishing House, 2021</b>