

**ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY,  
VIJAYAWADA-520008**

A Report on

**Intellectual Property Rights**

**Organized by  
Civil Engineering Department**

God gifted the man with a wonderful organ called Brain. Man started designing his own world by application of his brain or mind and by utilization of these natural resources. Man has also been bestowed with imagination and creativity. With his imagination and creative energy, he has been producing various articles or products for his needs, comfort and convenience. In the earlier era, the creations and inventions by him fell in a public domain. These were the common properties. Anybody could use and copy these creations and inventions without any restriction, reservation or payment.

However, with the passage of time, the importance and value of these creations was realized. The commercial aspect started playing a significant role in these creations. By end of Twentieth Century, the things created and invented by the human mind were recognized as an intellectual property of the owner. The owner's right over these properties was accepted and is known as an Intellectual Property Right (commonly called I.P.R.). A new set of laws called Intellectual Property Right Laws, were enacted to protect these property rights. These I.P.R. laws provided a protection to the owners under different categories and names like Patents, Industrial designs, Copyrights, Trade- Marks etc.

Realising that the awareness of the **Intellectual Property Rights** is essential for the emerging technocrats, the department of Civil organized a guest lecture for III & IV B.Tech students on 13<sup>th</sup> December 2017. **Prof. A. R Arya Sree** delivered a Guest lecture on **INTELLECTUAL PROPERTY RIGHTS**. He said that the intellectual property rights were essentially recognized and accepted all over the world due to some very important reasons. Some of the reasons for accepting these rights are:-

- a. To provide incentive to the individual for new creations.
- b. Providing due recognition to the creators and inventors.
- c. Ensuring material reward for intellectual property.
- d. Ensuring the availability of the genuine and original products.

The students learnt that copying, imitation, adaptation, and un-authorized reproduction of creations, without the permission of the owner, may amount to a serious offence. Therefore, the knowledge about intellectual property right was highly beneficial for students.

  
PRINCIPAL  
ANDHRA LOYOLA INSTITUTE OF  
ENGINEERING & TECHNOLOGY  
VIJAYAWADA-520 008.



**ANDHRA LOYOLA INSTITUTE OF  
ENGINEERING AND TECHNOLOGY**

GOVT. POLYTECHNIC POST, VIJAYAWADA - 520008

(Approved by AICTE, New Delhi & Affiliated to JNTUK)

It is our pleasure to cordially invite you  
for

A ONE DAY WORKSHOP ON

**INTELLECTUAL PROPERTY RIGHTS**

VENUE

**SOUTH SEMINAR HALL**

With regards,

Head of the Department & Staff



  
**PRINCIPAL  
ANDHRA LOYOLA INSTITUTE OF  
ENGINEERING & TECHNOLOGY  
VIJAYAWADA-520 008.**

### IMPORTANT DATES :

Last date for registration: 10th Dec 2017

### REGISTRATION FEE

The registration fee covers the cost of registration kit, participation in all the activities of the program, lunch, interaction snacks & tea. No accommodation is provided.

- Parents/Institute authorities/BAE institutions: Rs. 300/-
- Academic faculty: Rs. 100/-
- Students/Research scholars: Rs. 50/-

### HOW TO APPLY?

The registration form in the prescribed proforma duly signed by the head of the institution/Organization should reach the convener on or before 10th Dec 2017.

### ADDRESS FOR COMMUNICATION

Mr. G. Lenin Reddy  
HOD, Department of Civil Engineering  
Phone No: +91-8439660008  
Email: civil@ali.ac.in

### STUDENT CO-ORDINATORS

MR. KOTESWARA RAO      9912047181  
(V. B. Tech. CIVIL)  
MS. B. ANNAPURNA      8520479618  
(V. B. Tech. CIVIL)

For detailed information go through college  
Website : [www.ali.ac.in](http://www.ali.ac.in)

### CHIEF PATRON

FR. DR. A. FRANCIS XAVIER, SJ  
Secretary & Director  
PATRON  
FR. M. L. THOMAS, SJ  
Assistant Director

### PRINCIPAL

DR. C. MAHESUL  
Principal

### CONVENER

Dr. P. VENKATESWARA RAO  
PROFESSOR, MBA DEPARTMENT

### RESOURCE PERSONS

Prof. A.R. Arya Sree  
Shri Kameshri Vasavaramuni

### CO-ORDINATORS

Mr. N. JANARDHANARAO,  
HOD, MBA department

Mr. G. LENIN REDDY,  
HOD, Civil department

### ORGANIZING COMMITTEE

FACULTY OF CIVIL AND MBA  
DEPARTMENT

## A ONE DAY WORK SHOP ON "INTELLECTUAL PROPERTY RIGHTS"

On  
13<sup>th</sup> DEC. 2017



Organized By  
DEPARTMENT OF  
MBA & CIVIL  
ENGINEERING

ANDHRA LOYOLA  
INSTITUTE OF ENGINEERING  
AND TECHNOLOGY  
(Approved by AICTE, Affiliated to JNTU K. J. Somayajulu  
Polytechnic/Part of the School,  
Beside Kothuram  
Krishna (dist.), Andhra Pradesh-520008  
Ph: 0866-2475162



Lighting of the Lamp by Prof. A.R. Arya Sree, Resource person, Rev. Fr. Dr. A. Francis Xavier SJ, Director ALIET, Dr .P. Venkateswara Rao, Co-coordinator of the programme, Mr.N.Janardhana Rao, HoDMBA and Mr. G. Lenin Reddy, HoD of Civil

  
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ANDHRA LOYOLA INSTITUTE OF  
ENGINEERING & TECHNOLOGY  
VIJAYAWADA-520 008.

Andhra Loyola Institute of Engineering & Technology  
Department of Civil Engineering

CIRCULAR

8.12.2017

All the III and IV B. Tech Civil Engineering students are here by informed that the department is organizing a one day guest lecture on Intellectual property rights on 13.12.2017. All the students are instructed to attend the same without fail

HoD-CE

  
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# ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

ISO 9001 : 2008 CERTIFIED

(Approved by AICTE, New Delhi & Affiliated to JNTU, Kakinada)

VIJAYAWADA - 520 008.

Code (0866)  
College 2498978  
Secretary 2476161  
Principal 2476945  
Fax 2498976

Date: 08-12-2017

To  
**Prof.A.R.Arya Sree**  
Professor  
CBIT College  
Hyderabad

Dear Sir,

Sub: Request to give Guest Lecture for our students

Andhra Loyola Institute of engineering and technology, Vijayawada affiliated to JNTUK; Kakinada is a pioneering institution in imparting value based quality education in the area of Engineering and Management. The college is successfully running Engineering and Management courses from 2008 and attracts the students from all over the country

We organize different activities for enrichment of the students Knowledge apart from classroom teaching. In this context, we would like to organise a guest lecture on "INTELLECTUAL PROPERTY RIGHTS" on 13<sup>th</sup> December 2017

I request your good selves to kindly accept our invitation for delivering the guest lecture

Thanking You,

HOD *slu/17*

Head of the Department  
Department of Civil Engineering  
Andhra Loyola Institute of Engineering & Technology  
VIJAYAWADA-520 008.

*Accepted  
A.R.Arya  
08/12/2017*

*[Signature]*  
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VIJAYAWADA-520 008.

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CamScanner

*[Signature]*  
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