

World Blood Donor Day

The theme of this year's campaign is blood donation and universal access to safe blood transfusion, as a component of achieving universal health coverage. The slogan "**Safe blood for all**" to raise awareness of the universal need for safe blood in the delivery of health care and the crucial roles that voluntary donations play in achieving the goal of universal health coverage. The theme strongly encourages more people all over the world to become blood donors and donate blood regularly – actions which are key to building a strong foundation of sustainable national blood supplies that are sufficient to meeting the needs of all patients requiring transfusion.

The day and the theme is also a call to action to all governments, national health authorities and national blood services to provide adequate resources and put in place systems and infrastructures to increase collection of blood from voluntary, regular unpaid blood donors; to provide quality donor care; to promote and implement appropriate clinical use of blood, and to set up systems for the oversight and surveillance on the whole chain of blood transfusion.

The objectives of this year's campaign are:

- To celebrate and thank individuals who donate blood and to encourage those who have not yet donated blood to start donating.
- To highlight the need for committed, year-round blood donation, to maintain adequate supplies and achieve universal and timely access to safe blood transfusion.
- To focus attention on donor health and the quality of donor care as critical factors in building donor commitment and a willingness to donate regularly.

- To demonstrate the need for universal access to safe blood transfusion and provide advocacy on its role in the provision of effective health care and in achieving the goal of universal health coverage.
- To mobilize support at national, regional and global levels among governments and development partners to invest in, strengthen and sustain national blood programmes.

World Blood Donor Day Awareness and Blood donation camp

The management and staff and students of Andhra Loyola institute of Engineering and Technology (ALIET) organized World Blood donation day awareness and blood donation camp in campus on 14th June 2019.

The chief guest for the inaugural was Collector Md Imtiaz who donated blood more than 30 times gave an inspiration to the participants to donate blood by donating blood by him, later students and faculty total 70 of them donated the blood

Later those who donated blood more than 14 times and who encouraged more people to donate blood were selected from the entire district total 6 of them in that two faculty belong to our institution namely Dr.V.V.Prabhakar rao and M.Ramakrishna received an award from collector. Entire programme was organized by NSS coordinator A.Rajesh.